



## 2025 Pet Session

### **Education & EPPS Programs**

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

## Cambridge PetTech - The Impact of Artificial Intelligence on the Pet Industry

**60 minutes**

**Monday, May 5th | 5:30 PM - 6:30 PM**

Exploring Artificial Intelligence (AI) and its impact on the Pet Industry: Accelerating innovation, optimizing workflows, increasing efficiencies, and delivering hyper-personalized products and services.

### **Rajan Lukose, Ph.D., Chief Data Scientist, Cambridge Technology**

Dr Lukose is a thought leader and the chief data scientist at Cambridge Technology, a global technology services provider helping U.S.-based and international companies transform their operations by leveraging the cloud, data analytics, artificial Intelligence, and machine learning. Cambridge PetTech, a division of Cambridge Technology, has been serving the pet food industry for over 20 years, helping solve complex animal health IT challenges across research, testing, manufacturing, sales, and marketing disciplines. Lukose has led and participated in numerous industry events, including speaking engagements at conferences, universities, webinars, workshops and senior management presentations, where he has shared his expertise and knowledge on a variety of technology-related topics and their applicability across industries and disciplines. Lukose has a PHD in Physics from Stanford University.

Rajan Lukose, Ph.D., Chief Data Scientist  
Cambridge Technology



Tuesday, May 6, 2025

## Buyers Choice Awards

**30 minutes**

Join us for the Buyers' Choice Awards hosted by ECRM and Drug Store  
MMR! Suppliers will submit their product offering and participating buyers will cast  
their vote for their favorite product!